



GOVERNOR'S SCHOOL MODEL UNITED NATIONS



Thank you for your interest in donating to the 26th iteration of GSMUN!
Please see the following packet for more information about our conference.

CORPORATE SPONSORSHIP PACKET

ABOUT GSMUN

What is Model United Nations?

Model United Nations is a simulation of the United Nations and other international bodies that allows students to learn about global issues and enhance their skills in research and public speaking by representing the interests and policies of countries from around the world. Model United Nations conferences give students these unique opportunities.



The Conference

Based out of Maggie L. Walker Governor's School for Government and International Studies in Richmond, Virginia, the Governor's School Model United Nations Conference (GSMUN) is one of the longest-running and largest high school Model UN conferences on the East Coast. We host more than 500 student delegates at GSMUN each year, having welcomed schools from as far away as Illinois for a weekend of debate and learning for more than two decades.

GSMUN consistently delivers geographically and temporally diverse committees for students to participate in; this year's committees range from international and historical topics such as the Nigerian War of Independence to contemporary issues within groups such as the World Health Organization.

Each of our committees asks delegates to think critically and put their differences aside to develop innovative solutions to the world's most pressing issues, past and present. Our conference is made possible each year by our trained staff of 100+ committee chairs, vice-chairs, crisis staffers, and volunteers, who dedicate their time to GSMUN.

Our Charitable Mission

In addition to providing delegates with a unique Model UN experience, GSMUN also partners each year with a charity, typically raising \$10,000+ in donation. GSMUN has worked with charities such as World Central Kitchen, World Pediatric Project, and Communities in School in past years.

This year, GSMUN is honored to be working with the Leukemia and Lymphoma Society, an organization devoted to helping patients and their loved ones navigating cancer treatment through funding cutting-edge research and providing support, education, and information.



Keynote Speakers

GSMUN also has the honor to host an incredibly remarkable keynote speaker each year. Past speakers have included former UK Prime Minister Gordon Brown, former Federal Reserve Chairman Ben Bernanke, and former Australian Prime Minister Julia Gillard, graciously made possible through a partnership with the Richmond Forum. We look forward to welcoming our keynote speaker for GSMUN XXVI.

SPONSORSHIP LEVELS

PLATINUM: Lead Sponsor (\$2500+)

- Company listed as Lead Sponsor with description on sponsor page of GSMUN website
- Company name announced during conference as GSMUN's lead sponsor: "GSMUN XXVI, Presented By ____"
- Official listing onsite at the registration booth, auditorium stage, and three major attendee foot-traffic locations as GSMUN presenter
- Title naming rights to a custom annual plaque awarded to large delegation
- Official listing on all outgoing GSMUN emails as Lead Sponsor
- Opportunity to display and distribute promotional material on both days of GSMUN
- Official listing as Lead Sponsor in front of sponsor and delegate handbooks, which are distributed to all delegations
- Logo and link to company website on GSMUN website footer
- Opportunity to distribute promotional materials in delegate handbooks
- Company listed on all official conference social media
- VIP seat for keynote speaker

GOLD: Title Sponsor (\$1500-\$2499)

- Company listed as Title Sponsor with description on sponsor page of GSMUN website
- Official listing on all outgoing GSMUN emails as Title Sponsor
- Opportunity to display and distribute promotional material on both days of GSMUN
- Official listing as Title Sponsor in front of sponsor and delegate handbooks, which are distributed to all delegations
- Logo and link to company website on GSMUN website footer
- Opportunity to distribute promotional materials in delegate handbooks
- Company listed on all official conference social media
- VIP seat for keynote speaker

SILVER: Conference Sponsor (\$750-\$1499)

- Company listed as Conference Sponsor on GSMUN website sponsor page
- Official listing as Conference Sponsor in front of sponsor and delegate handbooks, which are distributed to all delegations
- Logo and link to company website on GSMUN website footer
- Opportunity to distribute promotional materials in delegate handbooks
- Company listed on all official conference social media
- VIP seat for keynote speaker

BRONZE: Conference Supporter (\$250-\$749)

- Company listed as Conference Supporter on GSMUN website sponsor page
- Company listed on all official conference social media
 - VIP seat for keynote speaker

COMMUNITY IMPACT

Our Student Team

GSMUN is an entirely student-run organization. Our staff each year consists of 100+ student committee chairs, vice-chairs, crisis staffers, and volunteers.

Every member of our staff is trained in leading a committee of 20-35 delegates, practicing parliamentary procedure, and completing a thorough background guide for their respective committee topics. GSMUN committee chairs develop their research, writing, public speaking, and leadership skills over the eight-month process leading to the conference. GSMUN alumni have gone off to study business, political science, international relations, psychology, and more following their high school careers.

By Contributing, You Can:

- Help create the next generation of community leaders and advocates
- Support student participation in diplomacy, collaboration, and public speaking
- Promote increased global awareness and civic engagement through GSMUN delegates
- Provide local high school students research and leadership experience
- Support improving public school education through our partner charity, Leukemia & Lymphoma Society
- Remove financial obstacles for students
- Have your organization affiliated with a prominent Model UN conference
- Promote your organization through GSMUN



100%

College-Bound

27%

of Total Student Body

64%

Female Leadership

HOW TO GIVE

Every dollar spent on conference expenses is a dollar that cannot be sent to our charity. Donations are essential to our work and can be made by check to the Maggie L. Walker Governor's School Foundation (Tax-ID 54-1608930) with 'GSMUN' in the subject line. [All donations are tax-deductible.](#)

If your company would like to be a sponsor of GSMUN XXVI, please email our Secretary-General, Rohini Mudinur, at gsmun.secgen@gmail.com. Learn more about GSMUN at gsmun.net. Thank you so much for your consideration!